

Order / Rev: 51460
 Alt Order #: 09801943
 Flight Dates: 08/24/12 - 08/31/12

Advertiser: Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 1662

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/24/12	08/30/12	Action News @ 6a Action News @ 6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
ACTION NEWS @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	1		\$80.00		0.00						
E 3	WTEV	08/24/12	08/30/12	CBS This Morning CBS Morning News	CM	7:00 AM-8:00 AM	MTWTF--	:30	3	\$70.00	P-2	0.00	NM	3	\$210.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	3		\$70.00		0.00						
E 4	WTEV	08/25/12	08/25/12	CBS This Morning Saturd Saturday Early Show	CM	8:00 AM-10:00 AM	-----S-	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----S-	1		\$80.00		0.00						
E 5	WTEV	08/26/12	08/26/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----S	1		\$350.00		0.00						
E 6	WTEV	08/24/12	08/30/12	M-F 4p-430p Judge Joe Brown	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	3		\$350.00		0.00						
E 7	WTEV	08/24/12	08/30/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
ACTION NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	3		\$650.00		0.00						
E 8	WTEV	08/24/12	08/30/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
ACTION NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	2		\$750.00		0.00						
E 9	WTEV	08/24/12	08/30/12	Action News @ 530p Action News @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
ACTION NEWS @ 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	1		\$750.00		0.00						
E 10	WTEV	08/24/12	08/30/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	MTWTF--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
ACTION NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	1		\$750.00		0.00						
E 11	WTEV	08/26/12	08/26/12	Su Action News @ 630p Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
ACTION NEWS @ 630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----S	1		\$360.00		0.00						
E 12	WTEV	08/24/12	08/30/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	MTWTF--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
TWO AND A HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/12	08/30/12	MTWTF--	3		\$650.00		0.00						
E 13	WTEV	08/28/12	08/28/12	Tue Reg 1 NCIS	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/27/12	09/02/12	-T-----	1		\$3,200.00		0.00						
E 14	WTEV	08/24/12	08/30/12		CM	11:00 PM-11:35 PM	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00

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				M-F Action News @ 11p											
				M-F Action News @ 11p											
				ACTION NEWS @ 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/12	08/30/12	MTWTF--					2	\$850.00		0.00			
E 15	WTEV	08/30/12	08/30/12	Jaguars Pre-Season	CM	7:30 PM-11:00 PM	--T---	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
				Jaguars Pre-Season		(7:30 PM-11:00 PM)									
				NFL PRE-SEASON FTBL JACKSONVILLE @											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---					1	\$6,000.00		0.00			
E 16	WTEV	08/31/12	08/31/12	Action News @ 530a	CM	5:30 AM-6:00 AM	----F--	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
				Action News @ 530a											
				ACTION NEWS @ 530A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--					1	\$70.00		0.00			
E 17	WTEV	08/31/12	08/31/12	CBS This Morning	CM	7:00 AM-8:00 AM	----F--	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
				CBS Morning News											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--					1	\$70.00		0.00			
													Totals	29	\$20,280.00